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## OBJECTIVE

Encourage NOCs to integrate sustainability principles into their policies and working practices and take leadership in terms of promoting sustainability within their national sporting community.

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## BENEFICIARIES

The programme is available to all NOCs.

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## DESCRIPTION

Assistance will be offered through four programme categories:

### Strategy

**Develop a strategy** for how your NOC can take leadership in terms of sustainability in sport in areas such as infrastructure and natural sites, supply chain and waste, mobility, workforce, and carbon management, both through the integration of sustainability principles into your NOC's policies and operations, and through efforts to influence other sports stakeholders to adopt sustainability principles or take sustainability action.

### Seminars

**Host a seminar** for your national sports stakeholders, sharing knowledge, bringing about awareness and engaging the participants in discussions on what action each of them could take to ensure that sustainability is reflected in the policies and actions of sporting organisations and that as many resources as possible – e.g. athletes, coaches and administrators – contribute to making a real difference.

### Projects

**Run projects** aimed at promoting sustainability in sport within your territory, if possible through smart partnerships allowing you to increase the impact of your projects and take advantage of the expertise of other organisations. Design your own project or draw inspiration from one of the examples below:

- Launch an **awareness/clean-up campaign** with young people and the general public using current and former athletes as ambassadors.
- **Develop sustainability standards** for sports events and lobby other sports stakeholders to adopt them.
- Develop sustainability audit reports and plans enabling you to **lobby national owners of sports infrastructure** (e.g. the government) to renovate, construct or manage sports infrastructure according to sustainability principles.



## Training

Take advantage of **training opportunities which** will be offered by Olympic Solidarity via third parties in the area of sustainability in order to strengthen your NOC's ability to develop and monitor sustainability activities in the long term.

What is offered within the programme categories may be updated during the course of the 2017-2020 quadrennial plan. NOCs will be informed of any changes well in advance.

For each of the programme categories, NOCs will be requested to establish measurable goals, key performance indicators and monitor the impact/evolution.

NOCs are encouraged to align their sustainability policies, strategies and actions with the IOC's Sustainability Strategy for the Olympic Movement. NOCs are furthermore encouraged to take advantage of case studies and other material developed by the IOC in the area of sustainability in sport.

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## APPLICATION PROCEDURE

Requests in any of the four programme categories should be sent to Olympic Solidarity **at least two months** prior to the start of the proposed activity in order to allow sufficient time for analysis as well as potential consultation with other partners if needed.

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## ANALYSIS, APPROVAL AND FINANCIAL CONDITIONS

In its analysis of Sustainability in Sport applications, Olympic Solidarity will look at the nature and scale of the proposed programme as well as its objectives and measurable outputs/outcomes. It will also consider the number of requests received by NOCs worldwide, the budget availability and the level of support already provided to the NOC within the wider framework of the 2017-2020 programmes for the Promotion of the Olympic Values. NOCs may, as part of the application process, ask for an advance payment of 75 per cent of the approved budget.

The quadrennial budget allocated to the Sustainability in Sport programme is USD 2,000,000.

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## FOLLOW-UP AND CONTROL

NOCs must submit the technical and financial report forms to Olympic Solidarity at the latest two months after the conclusion of each activity. The balance payment up to the maximum of the approved budget will be sent following the approval of said reports.